



Creating Partnerships Checklist NFTC Partnership Grove ~ 2025

Pre Items:

- Identify your unique skill set and passions
- Determine type of organization you want to reach out to
- Do your homework (look at websites, learn about the mission/values of organization))
- Review Education Example for specific things to consider
- Based on what you learn - create possible connections to how Forest Therapy/Bathing Walks can support the identified goals, strategies and mission - values of the specific organization
- Create a 1 sheet resume that provides your training/credentials etc
- Create a document/brochure with information about What is a Forest Therapy walk? along with Health benefits, include relevant research links. This could be sent prior to or when meeting with people
- Identify person(s) you will connect with
- Identify best method to connect (email, phone, in-person)
- Reach out to organization - establish meeting, or phone call or create email for further communication

Once Meeting is booked:

- Reflect on your intentions/goals prior to meeting so you can be clear and concise when meeting
- Create a list of questions you want to ask - consider questions they may have
- Determine your costs, timeframe options, size of group options, location
- Create a documents/brochure with Forest Therapy information and your contact information you could bring and leave as a reference

Follow up:

- Follow up with organization - ongoing communication to move forward
- If you hear “No” ~ consider difference between need to persevere and let go ****Refer to document: If You Hear “No” for further information***